

Community radio licence: key commitments

Licence outline: CR109

Station name	10radio
Community to be served	Those who live, work or undergo training or education within the Ten Parishes of Wiveliscombe, Milverton, Ashbrittle, Stawley, Bathealton, Fitzhead, Chipstable, Huish Champflower, Clatworthy and Brompton Ralph.
Licence area	The Ten Parishes area (see coverage map)
Frequency	105.3 MHz

Character of service

We will aim to provide a radio service that meets the needs of the local community for news, information, discussion and debate and also entertainment through drama, comedy and, not least, music. 10Radio is and will remain entirely for and by the people of the Ten Parishes.

Programming

The programme objectives of 10Radio are:

- to provide a wide range of radio listening to include many music genres, chat, discussion and investigation.
 - to provide a platform for local organisations, associations and businesses to promote their activities to the local population.
 - to provide opportunities for local people to express their views, to explore issues of interest to them through the medium of radio.
 - to provide particular opportunities for schoolchildren to make and present radio programmes to fit in with the school curriculum.
 - to foster a sense of community and belonging in the Ten Parishes.
- 10Radio will broadcast 50 hours of live programming each week (live programming may include pre-recorded inserts, if applicable). This will mostly take place at weekends and on Fridays. The majority of the output will be locally produced.
 - Live output will typically comprise 70% music and 30% speech ('speech' excludes advertising, programme/promotional trails and sponsor credits).
 - Daytime music, during the 50 hours of weekly broadcasts, will usually feature traditional & broadly popular musical styles, with a range of specialist music programmes from mid evening. Music broadcast at other times will reflect a wide range of tastes and styles.
 - Speech output will include current affairs led programming with some local and national news items, community based interviews, arts discussion &

debate, school students magazine, magazine-style programming, sports, comedy, poetry / book readings and we also anticipate that local drama students from the school and others will provide regular material.

- Output will be broadcast mainly in English with some content by members of migrant worker communities either in English or their own native language.

Social gain objectives

Community Radio Order 2004: "It is a characteristic of community radio services that they are local services provided primarily (a) for the good of members of the public, or of particular communities, and (b) in order to deliver social gain, rather than primarily for commercial reasons or for the financial or other material gain of the individuals involved in providing the service."

"(a) the provision of sound broadcasting services to individuals who are otherwise underserved"

- The target community is the currently underserved community of the Ten Parishes. Within this community we will particularly seek to serve underserved community members such as young people aged 16 and under, home workers, house parents, people with specific local interests e.g. sport, environment, history, arts etc., residents and workers in isolated rural locations, employees and owners of local businesses, elderly people and migrant workers domiciled or working within the area.

"(b) the facilitation of discussion and the expression of opinion"

We will promote:

- Studio discussion on issues involving people with expertise, experience and knowledgeable opinions to express.
- Telephone phone-ins to allow community expression of opinion.
- Talking points where presenters give their considered opinions particular issue.
- Live and recorded public debates.
- Reports on local issues, news and events.
- 'Vox pops' for members of the community.
- Off air we will continue to operate the online 10Radio discussion forum.

"(c) the provision (whether by means of programmes included in the service or otherwise) or education or training to individuals not employed by the person providing the service"

- We will provide training for up to 50 community members to enable them to make and broadcast programmes of local interest and will train 10 additional regular presenters.

- We will explore the potential to share training events and facilities with other community stations in the area. We will work with local stakeholders to provide vocational qualifications as well as work placement / experience opportunities.
- A separate programme of training will be run by Kingsmead Community School to enable pupils to develop skills etc in the context of the national curriculum using radio as a medium, we will also aim to train 10 additional regular presenters aged 16 or under.

“(d) the better understanding of the particular community and the strengthening of the links within it”

- We will continue to develop links with local organisations to provide mutual support and to help promote each others’ activities. We will support local enterprises that want to go on air to talk about their products and services.
- We will attract and retain increased numbers of presenters and volunteers from the local community.
- In the longer term (i.e. after Year 1) we aspire to open a remote studio in Milverton and also to purchase equipment to enable us to make outside broadcasts from other parts of the area.

Additional social gain objectives:

- We hope to encourage on-air exchanges with other community stations in the region to foster understanding and tolerance in the Ten Parishes.
- Through collaboration with health visitors and the emerging family centre we will aim to promote some programming specifically at young parents.
- We will aim to continue programmes promoting ‘green lifestyles’ and continue to operate initiatives such as ‘swap shop’ and ‘liftshare’.
- We will work with local regeneration partnerships, parish councils other agencies and public bodies as a means of promoting their work and raising awareness of particular initiatives.

Access and participation

Community Radio Order 2004: “It is a characteristic of every community radio service that members of the community it is intended to serve are given opportunities to participate in the operation and management of the service.”

- We aim to have up to 200 presenters of all ages. Any member of the community will be able to volunteer at 10Radio. We will provide support and training to enable volunteers to achieve their potential and will establish a mentor programme to support new presenters and volunteers.
- The studio will be located in the centre of Wiveliscombe, the studio reception will maintain an open door policy during live broadcasts.
- The studio will include a training studio for members of the community to receive training, to practice and to make and edit programmes. Our training equipment will be portable to enable us to provide training at other venues in the Ten Parishes.
- We will constantly promote our accessibility and the opportunities we offer to community members to access our facilities and receive training.

Accountability to the target community

Community Radio Order 2004: "It is a characteristic of every community radio service that, in respect of the provision of that service, the person providing the service makes himself accountable to the community that the service is intended to serve."

- Membership of the Company will be open to anyone living, working, training or being educated in the Ten Parishes. It will also be open to anyone sharing the interests of the above. The members of the company will elect the Directors of 10Radio and will be entitled to attend and speak at the regular Board meetings. Meetings will be publicly advertised, online and via the radio and, where facilities are available, will be held in all the Ten Parishes at various times.
- 10Radio maintains a website (www.10radio.org) and an online forum which is open to any member of the local community and encourages debate about all matters relating to the station (and more).
- We will establish a quarterly listeners' panel that will seek views on how 10Radio is run and report recommendations to the Board. We will also conduct an annual survey to attract local views on how we are doing.
- We will maintain a visitors' book and have a published complaints procedure.
- We will hold an annual general meeting and produce an annual report of the company.

**All material in italics is direct quotations from the Community Radio Order 2004*

January 2008